

*Webinar on*

# **Effective HR at Work: Creating a High- Performance Workplace**

# Learning Objectives

- Macro engagement*
- Micro engagement*
- Strategic Alignment, and*
- Complex Competency*



As Human Resources, we are always balancing a the tightrope between keeping the C-suite happy and effectively working with our employees. It is neither simple nor easy.

**PRESENTED BY:**

*Deirdre Kamber Todd is the managing Partner of the Kamber Law Group, P.C., a next-generation law-firm located in Allentown, Pennsylvania. With twenty years' experience, Deirdre's areas of practice include business law, employment law, healthcare law, and HIPAA.*

On-Demand Webinar

Duration : 90 Minutes

Price: \$200

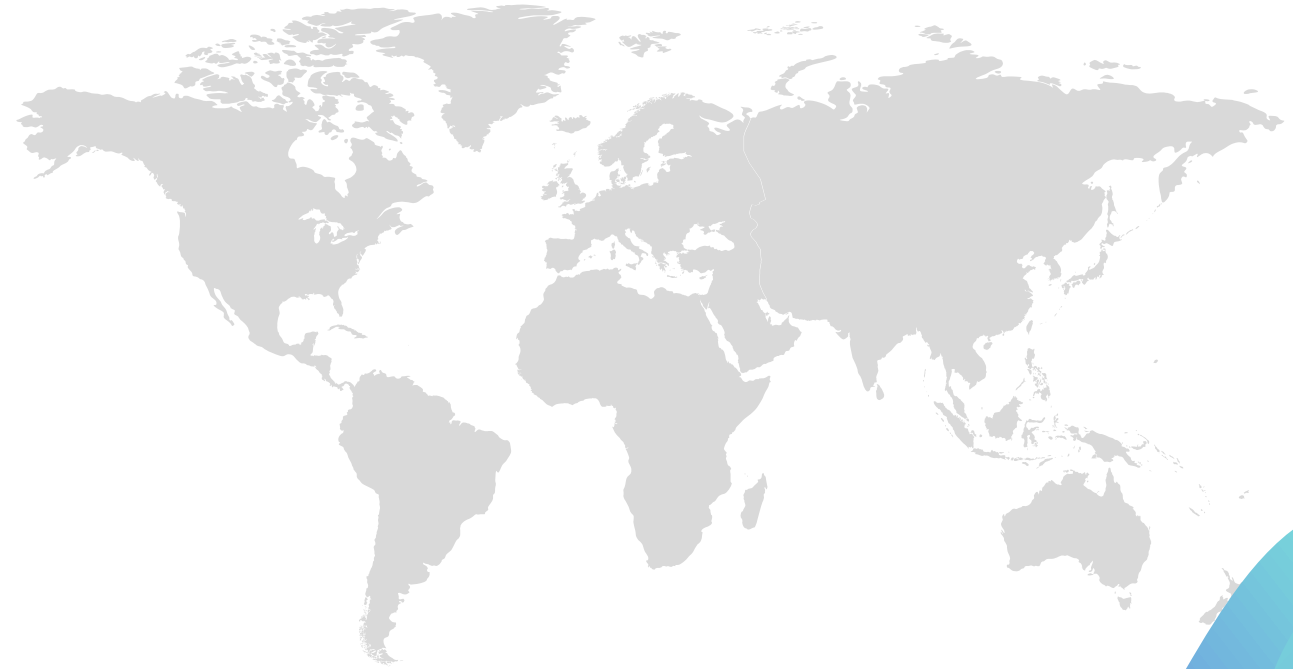
# Webinar Description

As Human Resources, we are always balancing a the tightrope between keeping the C-suite happy and effectively working with our employees. It is neither simple nor easy. Our jobs are a lot easier when we work in a culture of highly motivated employees who want to do their best every day. But how to reach that pinnacle? Motivating employees is difficult, but not impossible; using a few tried and true techniques; you CAN have that motivated workplace where employees want to do their work, want to own their product, and want to succeed. If that sounds good to you, or like a pipedream at the end of the rainbow, you need to attend this program.



# Who Should Attend ?

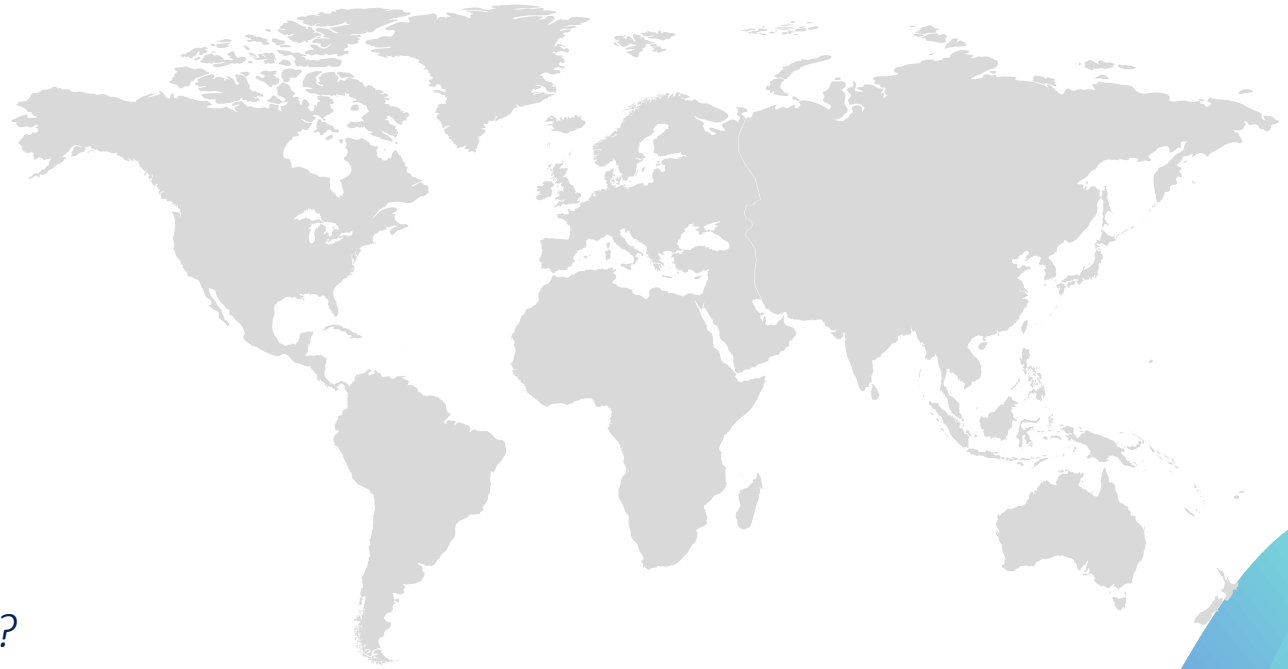
*Human Resources*



# Why Should You Attend ?

Since 2016, Gallup has reported that only 30% of the American workforce would call themselves “engaged” at work during the past 18 years. That means 70% of your workforce is likely either disengaged or even worse, actively disengaged. A large part of the problem is we are asking employees to do more with less. So how do we inspire a sense of ownership and pride for employees? How do we motivate them to work harder and smarter for the good of the whole without throwing a ton of money out the window?

The good news is there is a way. By use of targeted strategic planning, we can turn the boat around. By integrating macro engagement, strategic alignment, micro engagement, and complex competency, we can create a workforce of warriors all contributing to a common goal.



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